



**Massachusetts Bay  
Transportation Authority**

## **Service Plan Update**

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**February 26, 2018**



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## Overview

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- **90 Day update**
  - Steering Committee and Working Group
  - Data, Analytics and Tools
  - Communications and Outreach
- **Next 90 days**



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## Steering Committee and Working Group Meetings

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- **Three monthly Steering Committee Meetings have been held since December 2017.**
  - Operations
  - Planning
  - Scheduling
  - ODCR
  - OTA
  - SWA
  - Capital Delivery
  - MassDOT Planning
- **Six Working Group meetings have been held since December 2017. Two meetings for each Working Group:**
  - Data
  - Outreach
  - Internal Processes



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# Data, Analytics and Tools

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- **Route Profiles – completion June 2018**
  - Detailed evaluation of all MBTA bus routes
  - Route 111 draft completed
- **Market Analysis- completion April 2018**
  - Region-wide transit demand assessment
- **State of the System Report- completion April 2018**
  - System-wide existing conditions and opportunities assessment
- **Corridor Analysis – ongoing**
  - Review and report on locations within the system that experience severe delay
- **HASTUS Rollout - ongoing**
  - AWS Launched
  - BID and Roster rolled out to 1,500 operators in six garages
  - On time and on budget for retiring legacy systems and launching DAILY
- **Transit Signal Optimization – ongoing**
  - Contract in place for the Green Line installation (Summer 2018)



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## Communications and Outreach

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- **Public Outreach Plan - finalized**
- **Communications Plan – completion mid to late March**
  - Development on a long term communications plan is underway with Argus
  - This is focused on pushing out change and improvements to customers
- **Website – go live early March**
- **Listening Sessions – ongoing**
  - Listening Session plan and cadence finalized with Union
  - Bus garage feedback sessions begin early March
- **Partnership meetings with local and state agencies, officials and community groups**
  - Five meetings with state legislators
  - Met with five communities, multiple times, to discuss service delivery optimization



## Next 90 Days

Element	Goals
Steering Committee and Working Groups	<ul style="list-style-type: none"><li>• 3 Steering Committee Working Groups</li><li>• 6 Working Group meetings – Data, Outreach and Internal Processes</li></ul>
Data, Analytics and Tools	<ul style="list-style-type: none"><li>• HASTUS evaluation and assessment – kick off</li><li>• HASTUS rollout for Summer Pick</li><li>• Route Profiles – ongoing</li><li>• Corridor Analysis – ongoing</li><li>• Transit Signal Prioritization - ongoing</li></ul>
Communications and Outreach	<ul style="list-style-type: none"><li>• Optimization Plan – finalize</li><li>• “Traffic Talks” – street teams kick off in April</li><li>• Municipal Roadshow – ongoing</li><li>• Partnership – ongoing</li></ul>



# Better **Bus** Project

Let's make transit  
better together